



# FEED THE FUTURE

The U.S. Government's Global Hunger and Food Security Initiative

## Feed the Future Country Fact Sheet

Online Version: <https://www.feedthefuture.gov/lp/feed-future-branding>

## Feed the Future Branding

Updated policy around the branding of presidential initiatives has paved the way for new branding and marking guidance for the U.S. Government's Feed the Future initiative. New guidelines set the standard for naming and design of all Feed the Future project communications financed through the U.S. Agency for International Development.



This page houses information related to branding of the U.S. Government's Feed the Future initiative and related USAID projects. For details, check out the Feed the Future Graphic and Naming Standards Manual.

### Download Guidance and Resources

- [Feed the Future Graphic and Naming Standards Manual](#)
- [Feed the Future Branding Guidance Training Module](#)
- [Feed the Future Branding FAQs](#)

### Download Logo Files

Click the links below to download the Feed the Future logos with the tagline in English, French or Spanish in JPG, PNG and EPS versions.

- [Feed the Future Logo English JPG Versions](#)
- [Feed the Future Logo English PNG Versions](#)
- [Feed the Future Logo English EPS Versions](#)
- [Feed the Future Logo Spanish JPG Versions](#)
- [Feed the Future Logo Spanish PNG Versions](#)
- [Feed the Future Logo Spanish EPS Versions](#)
- [Feed the Future Logo French JPG Versions](#)
- [Feed the Future Logo French PNG Versions](#)
- [Feed the Future Logo French EPS Versions](#)

We also have versions of the the Feed the Future logo available with the tagline translated into the following languages:

- Afar
- Amharic
- French
- Oromo
- Portuguese
- Somali
- Spanish
- Tajik
- Tigrinya

If you need these versions of the logo or have questions about other translated versions in development, please send us an email at [feedthefuturebranding\(at\)usaid.gov](mailto:feedthefuturebranding@usaid.gov).

## Download Templates

Click the links below to download templates of Feed the Future branded communications materials.

- [Feed the Future Assistance Fact Sheet Template \(DOC\)](#)
- [Feed the Future Acquisition Fact Sheet Template \(DOC\)](#)
- [Feed the Future Assistance Presentation Template \(PPT\)](#)
- [Feed the Future Acquisition Presentation Template \(PPT\)](#)

**Questions?** Send us an email at [feedthefuturebranding\(at\)usaid.gov](mailto:feedthefuturebranding@usaid.gov).

### Related Resources:

- [USAID Automated Directives System](#)
- [USAID Branding Guidance](#)
- [2 Code of Federal Regulations 700](#)